



Sponsorship Document



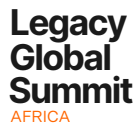
Legacy Global Summit

AFRICA

November 5 - 6, 2020
Thursday & Friday



#LGS2020



www.legacyglobalsummit.org
info@legacypremier.org

LGS 2020: INVITATION TO BE A SPONSOR

Legacy Premier Foundation, a global Non-Profit organization, invites you to become a sponsor in an exclusive forum - **The Legacy Global Summit**. The Legacy Global Summit (LGS'20) which is scheduled to hold on November 5 - 6, 2020, will host over 300 attendees from around the globe.

Fifteen percent of the 1.4 million foreign born residents of the Metro Washington Statistical area (Washington MSA) are African. Ethiopians make up the largest proportion of continental African with Ghanaians, Nigerians, Cameroonians, Liberians, Sierra Leoneans and South Africans also represented. There are over 1,200 African owned businesses in the region alone, a formidable force emerges for potential opportunities.

Why Sponsor? As a sponsor, your organization enjoys the following advantages:

- First mover access to previously untapped, yet enthusiastic demographic of African entrepreneurs and diaspora
- The highest level of visibility for companies looking to maximize their exposure with interested attendees, ranging from the **Small and medium enterprises, US government agencies, Policy makers, Financial institutions, Funding sources, Investors, Chambers of Commerce, Global Women Executives, Corporations, Women/Minority owned African Businesses, Housing developers, Students and Universities, for learning, global opportunities and inter-generational dialogue.**
- Access to a targeted group of African diaspora entrepreneurs from the Washington DC metro, other states. This means increased brand awareness, visibility and reach to this select audience.
- Enjoy interaction and networking with entrepreneurial-minded people, policy makers, conglomerates to mention a few.





The different levels of sponsorship are outlined later in this proposal. In addition to the opportunities outlined in this sponsorship package, we can create customized sponsorships to suite your organization.

Please contact the Event Committee on **1-800-6148061**, or via mail at **info@legacypremier.org**. You can also visit our website at **www.legacyglobalsummit.org**

Thank you in advance for your partnership consideration, we sincerely appreciate the opportunity to work together and look forward to hearing from you soon.

EVENT DETAIL

Event title: The Legacy Global Summit
Date: November 5-6, 2020
Venue: Online
Event: **Thur. Nov 5, 2020**
9am - 3pm (EST) / Main Event

Fri. Nov 6, 2020
9:00am - 2:15pm (EST) / Day Activities
2:30pm - 4:30pm (EST) / Award Gala Ceremony

Event Features: Plenary sessions, Panel discussions, Keynote address, Sales Pitching, Business matchmaking, Business expo, Breakout sessions, Award gala ceremony, Interviews, and Inter-generational dialogues.

Sincerely,
Event Committee
Legacy Global Summit





SPONSORSHIP BENEFITS

Platinum - \$10,000

- The Silver & Gold Sponsorship features
- Exclusive naming sponsorship for conference
- Prominent listing and logo on all program, marketing and conference materials
- Private meeting with a notable agency personality
- 3 extra passes to the conference
- 10 minutes total speech time at the event
- Notable recognition during the conference and gala
- Press release announcing company name and logo on all conference materials
- Announcement through the major media channels with reach to 10,000 people
- Premiere logo placement on conference and host website homepage, with link to sponsor's website
- 3 extra passes to the award gala event
- Pre and Post conference media coverage
- Prominent Ad listing all through the event
- Sponsor Native content publicized across major media channels

For Gala Only Sponsorships benefiting the Legacy Premier Foundation community programs, Please contact **Event Committee** on 1-800-6148061 or info@legacypremier.org

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SPONSORSHIP BENEFITS

Gold - \$7,500

- The Silver Sponsorship features
- Private meeting with a notable agency personality
- 1 extra pass to the conference
- 3 minutes greeting or closing remarks during plenary session
- Notable Recognition by Master of ceremonies (MC) during the conference
- Press release announcing company name and logo on all conference materials
- Announcement through the major media channels
- Logo on conference website homepage, with links to sponsor's website
- Premium listing and logo placement in promotional material
- VIP access during breakout sessions
- 1 extra pass to the award gala event
- Pre and post conference media promotion
- Ad listing during breaks

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SPONSORSHIP BENEFITS

Silver Sponsor - \$5,000

- Access to international agencies, the Diplomatic corps, and Embassy trade and investment attaches.
- Opportunity to leverage international networks for student and faculty exchange programs, private sector partnerships and a myriad of global opportunities for staffs and students.
- The highest level of visibility for companies looking to maximize their exposure with interested attendees, ranging from the Small and medium enterprises, US government agencies, Policy makers, Financial institutions, Funding sources, Investors, Chamber of commerce, Global Women Executives, Corporations, Women/Minority owned African Businesses, Housing developers to mention a few.
- Enjoy interaction and networking with entrepreneurial-minded people, policy makers, conglomerates to mention a few.
- Lunch sponsor for publicity
- Pre and Post conference media promotion
- Prominent listing and logo on all program, marketing and conference materials
- Exposure and Experiential learning for students
- Ad listing during lunch break

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SPONSORSHIP BENEFITS

Bronze Sponsor - \$3,000

- Name and logo on other event promotional material
- Company logo on website and social media mentions
- Logo on conference website homepage
- Pre and Post conference media promotion
- 1 extra pass to the award gala event

Group Tickets - \$150 - \$175 each

- Access to main conference (Day 1)
- Participation in break-out room sessions

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